



# Fully Funded Courses in Norwich and Great Yarmouth

All courses are one day from 9:30am to 4:30pm

**This project is supported by Investing in Communities**

## Understanding Social Enterprise

Monday 28<sup>th</sup> April – Norwich **Fully booked**  
Monday 2<sup>nd</sup> June - Great Yarmouth

Introducing the world of social enterprise! The opportunity to find out what a social enterprise is, hear from existing social enterprises and learn how they differ from commercial businesses.

## Starting your Social Enterprise

Friday 2<sup>nd</sup> May – Norwich **Fully booked**  
Friday 6<sup>th</sup> June - Great Yarmouth

Everything you need to know about setting up a social enterprise. Topics include: legal structures, staffing and organisation, access to start-up funding and grants and how to account for these.

## Financial Management

Monday 12<sup>th</sup> May – Norwich **Fully booked**  
Monday 9<sup>th</sup> June - Great Yarmouth

Basic financial management skills are crucial to the running of a successful social enterprise. Topics include: fixed and variable costs, direct and indirect costs, how to create a cash-flow forecast and how to apportion costs.

## Funding your Social Enterprise

Friday 16<sup>th</sup> May – Norwich **Fully booked**  
Friday 13<sup>th</sup> June - Great Yarmouth

This course is essential for any individual or organisation who wants to find out how to get start-up funding for their social enterprise.

## Recruiting Volunteers and Staff for your Social Enterprise

Monday 19<sup>th</sup> May - Norwich  
Monday 16<sup>th</sup> June - Great Yarmouth

Topics include: recruiting volunteers and staff (and how to keep them!), inductions, legal requirements and appraisals.

## Making a Difference to Communities

Friday 23<sup>rd</sup> May - Norwich  
Friday 20<sup>th</sup> June - Great Yarmouth

This course will look at how your organisation can achieve its social impact through employing people from diverse backgrounds and communities.

**Courses are fully funded through Seamless Support for any individual or group based in Norfolk  
Outside Norfolk £60 + VAT per person. All are welcome.**

For more information or to book your place please contact Susanna at The Guild on 01603 615200  
e-mail: [services@the-guild.co.uk](mailto:services@the-guild.co.uk)

